fynl.io

FREE WORKSHEET

Build your own no-show benchmark

Your rate over several months, split by lead time and by new versus returning clients.

1. Your baseline

Month	Booked	No-shows	Rate %
Total			

2. Split by lead time

Booked how far ahead	Booked	No-shows	Rate %
Same day to 7 days			
8 to 14 days			
More than 14 days			

3. Split by client

Client	Booked	No-shows	Rate %
First visit			
Returning			
Missed before			

4. Your target

Highest-rate group: _____ Change to try there: _____

Overall rate now _____ % → target _____ % by _____. Worth $_____ a year (from the calculator).