

Website form embed cheat sheet

Which embed to use, where each site builder hides its code box, and the checks to run before launch.

Which embed to use

Embed	Best for	Avoid when
In the page	Contact, quote and booking-request pages where the form is the point of the page	The page is mostly something else and the form would push it down
Pop-up button	A "Get a quote" or "Register" button in a hero, price table or menu	The visitor has no reason yet to click
Timed pop-up	A guide download or newsletter offer on long articles	Checkout, booking or pricing pages: it interrupts a decision
Full page	Long or multi-page forms, links in emails and QR codes	You want the form surrounded by your own page content

Where to paste the code

Site builder	Where	Check first
WordPress	Custom HTML block (type /html in the editor)	Your user role can save scripts and iframes
Squarespace	Add block, Code	Plan allows JavaScript and iframes in code blocks
Wix	Add Elements, Embed Code, Embed HTML	The embed box is sized for the form on a phone
Shopify	Theme editor, a Custom Liquid section if your theme has one	Duplicate the theme before editing
Webflow	Code Embed element	Test on the published site, not in the editor

Launch checklist

- ☐ Page opened on a phone: no sideways scrolling, button reachable
- ☐ One real answer sent from the live page and found in Results

- ☐ Thank-you message reads correctly inside the page
- ☐ Pop-up closes, and does not reopen on every page view
- ☐ Form link and QR code saved somewhere you can find them
- ☐ Links in emails use the full-page link, not the embed

My form

Form link: _____

Pages it is on: _____

Embed type: _____ Date live: _____

The full guide, with the video: fynl.io/blog/embed-form-on-website/

Free form builder: fynl.io/free-form-builder