



FREE SCORECARD

Free booking tool scorecard

Check any free scheduling plan against the limits that matter to your business, before you send clients a link.

1. The two questions that rule most plans out

- ☐ I offer more than one type of appointment (different lengths or services)
- ☐ I need reminder emails to go out on their own
- ☐ I need to take a deposit or payment when people book
- ☐ More than one person takes bookings
- ☐ The tool's branding on my page would bother my clients

Check each ticked item on the vendor's own pricing page, not a review site. Free plans change often.

2. Score three tools (0 = no, 1 = partly, 2 = yes)

Check	Tool A:	Tool B:	Tool C:
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Enough appointment types on the free plan			
Bookings a month are enough for a busy month			
Confirmation the client can add to their calendar			
Client can reschedule or cancel without calling			
Break between bookings and minimum notice			
Days off and changed hours on single dates			
My own questions on the booking form			
Embed on my website, or a link I can share			
Reminder emails (free or on the next plan)			
The paid plan, if I outgrow free, fits my budget			
Total (out of 20)			

3. The five-minute booking test

1. Set up one real service with your real hours.
2. Open the link on your phone, not your computer.
3. Book a slot for tomorrow as if you were a client.
4. Find the booking on your side. Note where it showed up and how fast.
5. Reschedule it from the client's side, then cancel it.

Minutes to set up: _____ / _____ / _____. Anything confusing from the client's side:

The full guide, with the video: fynl.io/blog/free-calendly-alternatives/

Free booking page: fynl.io/free-online-booking-system