

Google review link record sheet

Write your link down once, test it properly, and keep a list of everywhere it is used.

1. Your link

Business name as it appears on Google

Address on the listing

Place ID (usually starts ChIJ)

Direct review link

Where it came from

☐ Business Profile ☐ Place ID Finder

Date last checked

2. The five-point test

Run it now, and again every six months. Google says Place IDs can change over time and suggests refreshing any that are more than 12 months old.

- ☐ Opened in a private window: it shows my business name and address
- ☐ The star rating and comment box opens, not just the profile
- ☐ Opened on an iPhone and an Android phone
- ☐ Opened by someone who is not signed in: they are asked to sign in, then reach the box
- ☐ QR code scanned from the printed card at arm's length

3. Everywhere the link appears

When the link changes, this is the list of things to update.

Place	Who updates it	Date added	Still correct?
Thank-you email after a job			
Invoice or receipt footer			
Email signature			
Printed cards and signs			
Website contact page			

Place	Who updates it	Date added	Still correct?
The full guide: fynl.io/blog/how-to-get-google-review-link/		Free review link generator: fynl.io/google-review-link-generator	