

AI proposal generator: the prompt and the pre-send checklist

A prompt to draft a proposal with ChatGPT or Claude, a five-point check before you send it, and the price comparison from the full guide.

WHAT THIS ADDS

Most AI proposal lists mix real features with marketing. This guide takes only what each company lists on its own pricing page, opened on October 31, 2026, separates a connector from an AI writer, flags what is beta, and adds the part no tool does for you: checking the proposal before it goes out.

Step 5: draft the proposal with ChatGPT or Claude (my suggestion)

This step is not a company's feature; it is a way to get a first draft. Paste this into ChatGPT or Claude, then add your details:

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Write a proposal for a client. Here is what they asked for: [their request]. Here is my service: [what you offer]. My price: [price] and timeline: [timeline]. Use these sections: the problem in their words; what I will do; what is included and what is not; the timeline; the price, with one option for a smaller scope; the terms; the next step. Do not invent facts, numbers or client details. If anything is missing, put it in [square brackets] so I can fill it in.
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The last two lines matter most: AI will happily invent a deadline or a result you never promised. Paste only what you are comfortable sharing and leave out private client details. Then paste the finished text into any proposal tool above for layout, signature and tracking.

Step 6: the check before you send

Whatever made the proposal, a person approves it.

1. Check the client's name and company.
2. Check every number and add them up.
3. Check what is not included: that is where arguments start.
4. Check the timeline against your real calendar.
5. Check the terms. If the proposal becomes a contract, have someone qualified read it once, then reuse it. This is not legal advice.

What it costs

Plan	Per user per month (US, annual billing as shown)
PandaDoc Free (5 documents a month)	\$0
Better Proposals Starter	\$13
PandaDoc Starter	\$19
Better Proposals Premium (lists MCP server)	\$21
Qwilr Starter (lists MCP)	\$35
Proposify Build (lists AI + MCP server)	\$39

Prices are list prices before tax from each company's page on October 31, 2026, and can change.

Honest limits

- None of these tools was run on a live account for this guide.
- PandaDoc's MCP connector is marked beta and may get usage limits.
- Qwilr's template pages via MCP draw on credits.
- A connector is not the same as a tool that writes the proposal for you.
- No software knows what you promised the client. That part is yours.

DO THIS

Do not buy anything this week. Write your next proposal with the prompt and the check above and see how long it really takes. If sending, signing and following up is the hard part, try the PandaDoc free plan or the Better Proposals trial, and compare send limits before you pay.

What Fynl.io is

One portal a small business runs itself on, instead of five subscriptions that do not talk to each other.

- A CRM and pipeline that shows every lead and where it stopped
- A calendar clients can book straight into
- Quotes, contracts and invoices, with deposits taken up front
- A website and form builder, so the enquiry lands in the same place
- Your Gmail connected, so the whole thread sits on the contact
- Automations for the follow-up you keep forgetting to send

The AI runs on **your own Claude or ChatGPT API key** — no markup on it. No SMS or phone calls yet. \$49/month per business, \$149 Agency, and we move your contacts over for you.

Fynl.io is for the business around the proposal: one portal for your contacts, calendar, quotes, invoices and email, with AI that runs on your own key. Fynl is not a proposal-design or e-signature product and does not replace the tools in this guide.

Sources

- PandaDoc pricing — <https://www.pandadoc.com/pricing/>
- Proposify pricing — <https://www.proposify.com/pricing>
- Qwilr pricing — <https://qwilr.com/pricing/>
- Better Proposals pricing — <https://betterproposals.io/pricing>