

Canva Craft prompt pack: 10 business prompts + the free-limit cheat sheet

Ten copy-and-paste Dream Lab prompts in the shape that works, plus the Canva AI allowance by plan.

WHAT THIS ADDS

Every prompt follows one shape: what the image is for, the exact words in capitals, the subject, the light and mood, then the small text. Swap the words for your business and keep the shape.

The prompt shape

Purpose → **headline in CAPITALS** → subject → light and mood → **small text at the end**. One headline and one small line. No special syntax.

Ten prompts

1. Cafe daily special

A warm coffee shop flyer with the headline **TODAY'S SPECIAL** in bold cream letters, a cappuccino and a slice of carrot cake on a wooden counter, soft morning light, and a small line at the bottom that says Latte + cake \$8

2. Restaurant menu board

A rustic restaurant menu board with the headline **TONIGHT'S MENU** in chalk-style white letters on a dark board, three short dish names underneath, warm pendant lighting, and a small line at the bottom that says Kitchen open till 10

3. Shop sale flyer

A clean retail sale flyer with the headline **30% OFF EVERYTHING** in bold black letters on a cream background, folded sweaters on a shelf, bright even light, and a small line at the bottom that says Friday to Sunday only

4. Hair salon offer

A clean sale flyer for a hair salon with the headline **20% OFF ALL COLOR** in bold white letters, a stylist's chair in a bright modern salon, soft daylight, and a small line at the bottom that says This weekend only

5. Gym membership

A high-energy gym poster with the headline NO JOINING FEE IN NOVEMBER in bold white letters, a kettlebell on a black rubber floor, dramatic side light, and a small line at the bottom that says Bring a friend for free

6. Cleaning company

A fresh home-cleaning flyer with the headline YOUR HOME, SPOTLESS in bold navy letters, a bright living room with sunlight on a clean floor, soft airy mood, and a small line at the bottom that says First clean 15% off

7. Real estate open house

An elegant real estate flyer with the headline OPEN HOUSE SUNDAY 1-4 in bold white serif letters, a modern house exterior at golden hour, warm inviting light, and a small line at the bottom that says 3 bed, 2 bath, pool

8. Online store product

A clean product scene for an online store with the headline NEW ARRIVAL in small bold letters at the top, a white ceramic mug on a pale stone surface, soft studio light, and a small line at the bottom that says Free shipping over \$50

9. Event or market stall

A lively market-stall banner with the headline FARMERS MARKET SATURDAY in bold green letters, baskets of fresh vegetables on a wooden table, bright outdoor light, and a small line at the bottom that says 8am to 1pm, Main Street

10. Instagram post, any business

A square Instagram post for a small business with the headline WE'RE OPEN LATE in bold white letters, a warmly lit storefront at dusk, inviting mood, and a small line at the bottom that says Now until 9pm every weekday

Free-limit cheat sheet (Canva's figures)

Plan	Monthly AI allowance
Canva Free, Pro Lite, and trials	Up to 20 uses of Standard or Premium AI tools; no Ultra
Canva Pro, Teams, Nonprofits, Education	Up to 200 Premium uses, or up to 20 Ultra uses
Canva Business, Enterprise	Up to 400 Premium uses, or up to 40 Ultra uses

- Image generation is a **Premium** tool. One prompt = one use = four images.
- Canva Free resets at midnight UTC on the 1st; paid plans reset on the billing date.
- Boost resolution and reference images also use allowance.
- Check your balance: Settings → Billing → AI usage.
- Complex prompts use more allowance; the numbers are Canva's estimates.

Where it lives

1. Canva home page → left panel → **Dream Lab** (or More → Dream Lab).
2. Pick the aspect ratio: 16:9 screen, 9:16 story, 1:1 post, 2:1 banner.
3. Leave Style alone the first time.
4. Click the result → *What would you like to change?* for one edit at a time.

DO THIS

Write the full prompt once, pick the aspect ratio before you generate, then use the change box for one fix at a time. Read every word before you post.

What Fynl.io is

One portal a small business runs itself on, instead of five subscriptions that do not talk to each other.

- A CRM and pipeline that shows every lead and where it stopped
- A calendar clients can book straight into
- Quotes, contracts and invoices, with deposits taken up front
- A website and form builder, so the enquiry lands in the same place
- Your Gmail connected, so the whole thread sits on the contact
- Automations for the follow-up you keep forgetting to send

The AI runs on **your own Claude or ChatGPT API key** — no markup on it. No SMS or phone calls yet. \$49/month per business, \$149 Agency, and we move your contacts over for you.

The flyer needs somewhere to send people. Fynl.io is one portal for your CRM, quotes, invoices, calendar and email, with AI on your own API key.

Sources

- Canva newsroom: Introducing Canva Craft (October 22, 2026) — <https://www.canva.com/newsroom/news/canva-craft/>
- Canva Help Center: Understanding your AI usage — <https://www.canva.com/help/ai-access/>
- Canva Help Center: Generate images with Dream Lab — <https://www.canva.com/help/generate-with-dreamlab/>