

Claude Code motion graphics: the prompt pack

Every prompt, the voiceover script and the commands behind our 55-second Claude Code video, ready to copy.

WHAT THIS ADDS

Ask for one change at a time. Each request is a small, safe edit, and you can always ask Claude to undo the last one.

The prompts we used

Paste these into Claude Code one at a time, in order. Swap in your own brand, colours and wording.

1. The first build

Make a 9:16 kinetic-typography explainer, 1080x1920, timed to voiceover.mp3 and its word timings in transcript.json. Dark grid background with a soft vignette, scanlines and film grain. Bold white Montserrat Black headlines with orange (#ff5a1f) accent words. Glitch cuts between scenes. Use UI mock-ups: a prompt box, a code editor with a live preview panel, a graph-editor ease curve, and paper 'FORM' cards. Slam 'THIS', 'IS', 'CRAZY.' full screen on orange exactly on those words. Keep everything above the bottom 380px so TikTok's buttons don't cover it.

2. Sync it to the voice

Use the word timings so every headline, highlight and slam lands on the exact word. Type the prompt box word by word in time with the voice, and highlight 'cinematic', 'kinetic', 'typography' and 'transitions' in orange as they are spoken.

3. Fix wrapping

Some words break in the middle across two lines. Keep every word together and only break between words. Make 'CLAUDE' fit on one line.

4. Make the horizontal version

Make a 1920x1080 copy for YouTube from the same code. Put the code editor and preview side by side, and keep the paper cards inside the frame.

5. Rebrand

This video is for fynl.io, not my other brand. Replace the corner watermark with the Fynl hummingbird logo and 'Fynl.io'. End on the logo with 'Follow Fynl.io to find out' and a 'Visit fynl.io' button.

6. Change by asking

Make this transition smoother. / Change the colour. / Slow this part down. / Shorten the ending by one second. / Make the glitch hits stronger on each cut.

7. Music (Suno style box)

instrumental, dark cinematic tech, pulsing synth bass, glitchy electronic percussion, tense minimal build, modern motion-graphics trailer, 120 bpm, no vocals

8. Mix the music

Put the music well under the voice, about 14 dB quieter, duck it whenever the voice speaks, fade it in at the start, and let it swell slightly after the last line before fading out.

The voiceover script

What if I told you, you can create this... without even opening After Effects? And no, I'm not talking about a plugin. This is Claude. Instead of controlling After Effects, you basically tell Claude what you want the animation to look like. For example: "Create a fifteen second cinematic motion graphics sequence, with kinetic typography and smooth transitions." And this... is crazy. Claude doesn't actually generate an MP4. It writes the animation itself as code. Every frame, every move, defined mathematically. No keyframes. So you can literally tell Claude: make this transition smoother. Change the color. Slow this part down. And it rewrites itself. So... does this replace After Effects? Follow Fynl to find out. Visit fynl dot I O.

The commands

```
curl -fsSL https://claude.ai/install.sh | bash
```

```
claude plugin marketplace add heygen-com/hyperframes
```

```
claude plugin install hyperframes@hyperframes
```

```
npx hyperframes init my-video --resolution=portrait --audio voiceover.mp3
```

```
npx hyperframes preview
```

```
npx hyperframes render --quality high --output video.mp4
```

DO THIS

Start with prompt 1, preview, then work down the list. Re-render only when it looks right.

What Fynl.io is

One portal a small business runs itself on, instead of five subscriptions that do not talk to each other.

- A CRM and pipeline that shows every lead and where it stopped
- A calendar clients can book straight into
- Quotes, contracts and invoices, with deposits taken up front
- A website and form builder, so the enquiry lands in the same place
- Your Gmail connected, so the whole thread sits on the contact
- Automations for the follow-up you keep forgetting to send

The AI runs on **your own Claude or ChatGPT key** — no markup on it. No SMS or phone calls yet. \$49/month per business, \$149 Agency, and we move your contacts over for you.

Fynl.io runs its AI on your own Claude or ChatGPT key too, so the same plain-words approach runs your CRM, quotes and follow-ups.

Sources

- Full guide — <https://fynl.io/guides/claude-code-motion-graphics/>