

Fynl.io Leads: every enquiry on one list or board

See every enquiry as a list or a drag-and-drop board, and act on a lead without leaving its panel.

WHAT THIS ADDS

Most lost leads are not lost to a competitor, they are lost to a lost note. In Fynl.io every enquiry lands in Leads, with its stage, its owner and how old it is, and the same leads can be laid out as a Board where you drag each card along as the deal moves.

The list

Open **Leads** in the Fynl.io portal. Every enquiry is a row that shows the **stage** it is in, who **owns** it and how **old** it is, so a lead nobody has touched stands out.

The Board

Switch to **Board**. Each lead is a card sitting in its stage. As the deal moves, drag the card along to the next stage.

The lead panel

Open any lead and its panel holds the actions: **email**, **book a call**, **send a quote**, **invoice**, **note** and **task**. When the deal ends, mark it **won** or **lost** with one click.

DO THIS

Open Leads, switch to Board, open one lead and find the action you have been doing by hand somewhere else.

What Fynl.io is

One portal a small business runs itself on, instead of five subscriptions that do not talk to each other.

- A CRM and pipeline that shows every lead and where it stopped
- A calendar clients can book straight into

- Quotes, contracts and invoices, with deposits taken up front
- A website and form builder, so the enquiry lands in the same place
- Your Gmail connected, so the whole thread sits on the contact
- Automations for the follow-up you keep forgetting to send

The AI runs on **your own Claude or ChatGPT API key** — no markup on it. No SMS or phone calls yet. \$49/month per business, \$149 Agency, and we move your contacts over for you.

Leads sits in the same Fynl.io portal as Quotes, Invoices and Booking, so the lead panel can take you straight to each of them.