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FREE GUIDE

LinkedIn post table: the path, the numbers and the weekly routine

A one-page checklist: where the LinkedIn post performance table is, what the main numbers mean, how to export it, a six step weekly routine and the honest limits from the full guide.

WHAT THIS ADDS

Most coverage of the new LinkedIn analytics repeats the announcement. This guide sticks to what LinkedIn's own help pages say (opened November 7, 2026), separates it from what trade press reports, says plainly that it was not clicked through on a live account, and turns the table into a 15 minute weekly routine a small business can actually run.

Where to find it (on a computer)

1. Click the **Me** icon at the top of your LinkedIn homepage, then **View Profile**.
2. Scroll down to the **Analytics** section and click **Show all**.
3. In the Analytics dashboard, click **Content analytics** in the left pane.
4. Scroll to **Most recent posts performance** and click **Show all posts**.

These steps come from LinkedIn's View your creator analytics help page. On a phone you can reach the other creator analytics from your profile, but the table itself is desktop only for now.

What the main numbers mean

Definitions from LinkedIn's Combined post analytics help page:

Metric	What LinkedIn says
Impressions	How many times your post was shown. LinkedIn says this is an estimate.
Members reached	Distinct members and pages that viewed the post. Repeat views are not counted.
Engagements	Reactions, comments, reposts, saves and sends.
Saves / sends	A save bookmarks the post; a send shares it with someone in a message.
In network	The share of impressions from people who follow you or are connected to you.
Out of network	The share of impressions from everyone else.

For a business, the out of network share is the one to watch: it is the part of your reach that comes from people who do not know you yet.

How to export it

LinkedIn's creator analytics help page says the post performance table can be exported as a CSV file. By default the table shows only your five most recent posts, so click **Load more** before you export, or the file will have five rows. The main content analytics page has its own Export button in the upper right corner, which produces an Excel (.XLSX) file; the ranges run from the past 7 days up to the past 365 days.

A 15 minute weekly routine

1. Open the table on a computer and load your last 20 posts.
2. Sort by impressions and find your top three.
3. For each of the three, ask what they have in common: a story, a list, a photo of your work, a question.
4. Check the out of network share on those three. A post that reached many people outside your network works on strangers.
5. Check saves and sends. A save means someone wants to come back to it; a send means someone thought of a specific person.
6. Write next week's three posts as variations of what won: the same shape, a different story.

Export the table once a month and keep the file, so you can see the trend over time.

Honest limits

- The table was not used on a live account for this guide, so there is no report on how it looks on your screen or how fast it loads.
- LinkedIn says it is rolling out gradually, so you may not have it today.
- Desktop only for now.
- The numbers are lifetime totals, so a new post will look smaller than an old one. Compare posts that are at least a week old.
- LinkedIn says impressions are an estimate.
- Followers gained, profile views and Premium button clicks are reported by the press, not confirmed on the help pages.

DO THIS

If you post on LinkedIn for work, open the table this week on a computer. Load your last 20 posts, find your top three by impressions, then check saves, sends and out of network share, and write next week's posts as variations of those three. If you do not see the table yet, it is still rolling out: check again in a few days. If you do not post on LinkedIn, nothing changes for you.

What Fynl.io is

One portal a small business runs itself on, instead of five subscriptions that do not talk to each other.

- A CRM and pipeline that shows every lead and where it stopped
- A calendar clients can book straight into
- Quotes, contracts and invoices, with deposits taken up front
- A website and form builder, so the enquiry lands in the same place
- Your Gmail connected, so the whole thread sits on the contact
- Automations for the follow-up you keep forgetting to send

The AI runs on **your own Claude or ChatGPT API key** — no markup on it. No SMS or phone calls yet. $49/month per business, $149 Agency, and we move your contacts over for you.

Fynl.io is for the business behind the posts: one portal for your contacts, calendar, quotes, invoices and email, with AI that runs on your own key. Fynl is not a LinkedIn tool and is not connected to LinkedIn or its analytics.

Sources

- LinkedIn Help: Combined post analytics — https://www.linkedin.com/help/linkedin/answer/a701208
- LinkedIn Help: View your creator analytics — https://www.linkedin.com/help/linkedin/answer/a704175
- Social Media Today: LinkedIn details new creator insights options (Nov 3, 2026) — https://www.socialmediatoday.com/news/linkedin-details-new-creator-insights-options/873675/
- Tutkit: LinkedIn post performance table (Nov 4, 2026) — https://www.tutkit.com/en/news/953-linkedin-post-table-metrics
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