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FREE GUIDE

LinkedIn Post Performance Table: where to find it, what the numbers mean, and a weekly routine for small businesses and creators

LinkedIn now lists your recent posts with their numbers in one table, instead of one post at a time. Where to find the post performance table on a computer, what impressions, members reached, saves, sends and out of network mean, how to export it, and a 15 minute weekly routine for a small business or creator. Free PDF checklist, no sign-up.

WHAT THIS ADDS

Most coverage of the new LinkedIn analytics repeats the announcement. This guide sticks to what LinkedIn's own help pages say (opened November 7, 2026), separates it from what trade press reports, says plainly that it was not clicked through on a live account, and turns the table into a 15 minute weekly routine a small business can actually run.

Why people are searching for this

On November 7, 2026, typing *linkedin post analytics* into Google autocomplete suggested *not showing*, *export*, *explained* and *free*; typing *linkedin analytics* suggested *not working*, *definitions* and *older than a year*. A lot of people are confused by this screen.

Important: this guide was not clicked through on a live LinkedIn account. Everything below comes from two LinkedIn help pages opened on November 7, 2026, and from trade press coverage dated November 3 and 4, 2026. Where a detail is only in the press and not on LinkedIn's help pages, it is marked as reported. Both help pages show "last updated 3 weeks ago", and LinkedIn says the table is rolling out gradually, so your account may or may not have it yet.

What the post performance table is

LinkedIn has long had analytics for each post, but you had to open the posts one at a time. LinkedIn's help page for combined post analytics calls the new part *Most recent posts performance*: a table that lists your recent posts with their metrics, opened with a button called *Show all posts*. The help page says it is desktop only for now, with mobile support planned. According to Social Media Today (November 3, 2026), LinkedIn described the new creator analytics that day.

Where to find it (on a computer)

1. Click the **Me** icon at the top of your LinkedIn homepage, then **View Profile**.
2. Scroll down to the **Analytics** section and click **Show all**.
3. In the Analytics dashboard, click **Content analytics** in the left pane.
4. Scroll to **Most recent posts performance** and click **Show all posts**.

These steps come from LinkedIn's View your creator analytics help page. On a phone you can reach the other creator analytics from your profile, but the table itself is desktop only for now.

What you can do in the table

- Choose a date range, based on when each post was created.
- Sort by most recently created.
- Scroll to the right to see more metrics.
- Click a post to open its full analytics.
- Collaborative posts appear, labelled *Collaboration*, if you are the original poster or an accepted collaborator.

Two details to read carefully. The numbers in the table are **lifetime totals**, so they do not change when you change the date range. And a **dash** means that metric does not apply to that type of post.

What the main numbers mean

Definitions from LinkedIn's Combined post analytics help page:

Metric	What LinkedIn says
Impressions	How many times your post was shown. LinkedIn says this is an estimate.
Members reached	Distinct members and pages that viewed the post. Repeat views are not counted.
Engagements	Reactions, comments, reposts, saves and sends.
Saves / sends	A save bookmarks the post; a send shares it with someone in a message.
In network	The share of impressions from people who follow you or are connected to you.
Out of network	The share of impressions from everyone else.

For a business, the out of network share is the one to watch: it is the part of your reach that comes from people who do not know you yet.

How to export it

LinkedIn's creator analytics help page says the post performance table can be exported as a CSV file. By default the table shows only your five most recent posts, so click **Load more** before you export, or the file will have five rows. The main content analytics page has its own Export button in the upper right corner, which produces an Excel (.XLSX) file; the ranges run from the past 7 days up to the past 365 days.

A 15 minute weekly routine

1. Open the table on a computer and load your last 20 posts.
2. Sort by impressions and find your top three.
3. For each of the three, ask what they have in common: a story, a list, a photo of your work, a question.
4. Check the out of network share on those three. A post that reached many people outside your network works on strangers.
5. Check saves and sends. A save means someone wants to come back to it; a send means someone thought of a specific person.
6. Write next week's three posts as variations of what won: the same shape, a different story.

Export the table once a month and keep the file, so you can see the trend over time.

Reported in the press, not on LinkedIn's help pages

These details appear in trade press but could not be confirmed on LinkedIn's two help pages on November 7, 2026. Treat them as reported.

- Social Media Today (November 3, 2026): followers gained from a post, with the profiles of those followers visible; saves and sends; in network and out of network views. It names Sam Corrao Clannon, LinkedIn's director of product for content, as the source.
- Tutkit (November 4, 2026): profile views generated by a post, average video watch time, and interactions with custom buttons for Premium members, in addition to the metrics above.
- Blog du Moderateur (November 4, 2026): the table also lists reactions, comments, reposts and video views.

If a client needs one of these numbers, open your own table and check that the column is there before you promise it.

Honest limits

- The table was not used on a live account for this guide, so there is no report on how it looks on your screen or how fast it loads.
- LinkedIn says it is rolling out gradually, so you may not have it today.
- Desktop only for now.
- The numbers are lifetime totals, so a new post will look smaller than an old one. Compare posts that are at least a week old.
- LinkedIn says impressions are an estimate.
- Followers gained, profile views and Premium button clicks are reported by the press, not confirmed on the help pages.

What it costs

LinkedIn's help pages say all members have access to creator analytics and do not list a Premium plan as a requirement for the table. If you have Premium you may see extra items, but which ones could not

be confirmed. A LinkedIn Page (company page) has its own, different analytics screen; this guide is about your personal profile. Checked November 7, 2026, and it can change.

DO THIS

If you post on LinkedIn for work, open the table this week on a computer. Load your last 20 posts, find your top three by impressions, then check saves, sends and out of network share, and write next week's posts as variations of those three. If you do not see the table yet, it is still rolling out: check again in a few days. If you do not post on LinkedIn, nothing changes for you.

What Fynl.io is

One portal a small business runs itself on, instead of five subscriptions that do not talk to each other.

- A CRM and pipeline that shows every lead and where it stopped
- A calendar clients can book straight into
- Quotes, contracts and invoices, with deposits taken up front
- A website and form builder, so the enquiry lands in the same place
- Your Gmail connected, so the whole thread sits on the contact
- Automations for the follow-up you keep forgetting to send

The AI runs on **your own Claude or ChatGPT API key** — no markup on it. No SMS or phone calls yet. $49/month per business, $149 Agency, and we move your contacts over for you.

Fynl.io is for the business behind the posts: one portal for your contacts, calendar, quotes, invoices and email, with AI that runs on your own key. Fynl is not a LinkedIn tool and is not connected to LinkedIn or its analytics.

Sources

- LinkedIn Help: Combined post analytics — https://www.linkedin.com/help/linkedin/answer/a701208
- LinkedIn Help: View your creator analytics — https://www.linkedin.com/help/linkedin/answer/a704175
- Social Media Today: LinkedIn details new creator insights options (Nov 3, 2026) — https://www.socialmediatoday.com/news/linkedin-details-new-creator-insights-options/873675/
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